

THE ART FAIR AT QUEENY PARK

Presented By the Greater St. Louis Art Association

Art Fair At Queeny Park

Prospectus

Show Description:

The Greater St. Louis Art Association proudly presents the ART FAIR AT QUEENY PARK. The art fair is held inside the spacious, climate-controlled Greensfelder Recreation Complex in Queeny Park at 550 Weidman Road, Ballwin, MO 63011.

Free parking is provided for artists and customers.

Categories:

Clay, Digital (computer) Art, Drawing/Print, Fiber (Basketry or Paper), Fiber (Wearable or Woven), Glass (other than jewelry), Jewelry, Mixed Media-2D, Mixed Media-3D, Oil/Acrylic, Photography, Sculpture, Water Media, Wood.

Deadlines and Important Dates:

Please go to "Deadlines" under "Artists Info" drop down menu.

Fees:

REGISTRATION AND JURY FEES: Your images will not be eligible for jury consideration until your application and payment of the Application Fee have been received by GSLAA. You may pay the Application Fee by using PayPal or by mailing your entry and booth fee checks made out to GSLAA, along with your printed application to the address found in the instructions following your submission. Entry Fees are non-refundable.

PRINTED AND SIGNED APPLICATION:

A printed application is required whether you pay fees via PayPal or check. At the end of the application process you will be instructed to print, fill in and mail your application. The print button is located at the top right of the Entry Thingy web page.

If you are unsure where your work fits among entry categories, use your best judgment. The artistic merit of each entry is what counts. Your jury score is what matters.

The wait list will consist of artists whose scores qualify them for acceptance if cancellations occur. Several factors are considered when a cancellation occurs including compatibility with the category and style of the originally accepted artist.

PAYMENT:

Payments can be paid through PayPal, with or without a PayPal account, or by check(s). Make all checks payable to Greater St. Louis Art Association or GSLAA.

If you choose to pay your application fee via PayPal, you are still required to print & mail your form to the address at the bottom of the application. but no further payments are necessary until artist is accepted into the art fair.

If you choose to pay via checks, then all checks are separate and included with your mailed application. The name of the artist must be clearly printed on each check; a business name without the artist's name is not acceptable. If you wish to enter in 2 categories (for example, Glass and Jewelry), enclose a check for the second application fee. Acceptance in one category does not necessarily guarantee acceptance in a second category. A number of corner and extra large booths (8'x15') are available. If you would like to request any of these options, then please include a separate check for each option with your mailed application. Not all requests can be honored but we do our best to accommodate if we can.

*****Any checks not deposited will be shredded*****

Jury Image Requirements:

You must submit four images representative of your artwork and one of the booth you will be presenting at the show. Digitally manufactured booth images are not acceptable and will lower your jury score. Failure to follow requirements may result in your images not being viewed!

1. Baseline JPEG (.jpg) format (not Progressive JPEG format)
2. sRGB color space for greatest accuracy in color when images are viewed.
3. Pixel dimensions: Jury will view them at 700x700. We will accept minimum 600x600 and maximum 1920x1920 pixels.
4. Maximum file size 3MB per image. Minimum file size 300KB.

Check List:

Completed, signed Application Form (or forms if applying for more than one category)

Clearly print artist name on each check.

Application fee check (juried GSLAA members are exempt from this application fee if applying in their juried medium.)

If applicable, Second Application fee check along with the additional application form for the 2nd category

Separate booth fee check is required.

Separate Corner Booth Fee check, if desired.

Separate 1/2 Booth Space Fee check for extra-large booth, if desired.

After Entry is Submitted:

REGISTRATION AND JURY FEES: Your images will not be eligible for jury consideration until your printed application and payment of the Application Fee have been received!

!!!REGARDLESS OF PAYMENT OPTIONS, ARTISTS MUST MAIL A PRINTED APPLICATION to the address given at the bottom of the application!!!

Artists will be notified of entry status via emails from alerts@entrything.com, so please make sure this email address is included in your “safe senders” list to avoid it being sent to your spam folder.

Booth/Display Rules:

BOOTH DIMENSIONS ARE **10 FEET WIDE BY 8 FEET DEEP**. All display items and artwork must be within the 10 x 8 space.

Artists must set up a stable display with professional appearance within the above dimensions. There will be Art Fair committee members checking to see that all booths meet all specified requirements. This includes making sure that only the medium for which the artist was juried is being shown. If any items are deemed to be outside the artists juried medium then they will be asked to remove said items immediately.

Artists are to be present during show hours.

The walls for all booths must fully cover the back and 2 sides (back and one side for corner booth).

Artists are responsible for providing their entire display, including any chairs the artist will use. Due to health considerations, NO strong scents or perfumed products will be permitted.

NO open flames are allowed by order of the fire marshal, .

Music will be provided at the festival. Recorded or live music played in booths is not permitted.

The facility lighting may not be complimentary to artwork. Artist-supplied lighting is recommended to showcase your work.

Total electricity allowance is 300 watts per booth and may not be exceeded. This includes all lights, credit card machines, electronic displays, fans or any other electrical devices. To figure out your total watts, add the watts of each device. Six 50-watt light bulbs equal 300 watts.

Storage for a small amount of packing materials/back stock is available for use by artists and is covered by the booth fee.

Instructions to GSLAA Members:

Greater St. Louis Art Association **JURIED** members do not pay an Application Fee. To be exempted from this fee, **JURIED** members enter a coupon code in the coupon code box in the application. Contact Lee Richards, Maggie McCarthy, or Kathy Craddock for this code. This does not apply to the booth fee. All applications are to be printed and mailed regardless of payment method or juried member status. All juried member applications will be verified before being accepted.

By Submitting this Application:

It is agreed by the undersigned artist to release from and indemnify against all claims the Greater St. Louis Art Association and the St. Louis County Department of Parks and Recreation for loss or damage to property and/or bodily injury. Artist agrees that her/his jury images may be reproduced for publicity purposes. Artist agrees to comply with all the rules in this application.

Image Details:

1. Failure to meet any of the image requirements will result in your images being rejected, or being viewed incorrectly.
2. The Jurors will see your images twice. First, all 4 art images will be displayed on one screen. Then each image will be enlarged and viewed individually. Your booth image will be evaluated by the jury and included in your total jury score. The art fair committee strongly advises artists to have images of professional quality that are clear and sharp.
3. For maximum image quality, we recommend sizing your images at 700x700 pixels. However, you may want to choose pixel dimensions that also fit the requirements of other digital jury systems (e.g., 1920 on the long side for ZAPP). Images previously created for ZAPP will work on our system provided they are named properly.
4. Larry Berman has web sites that describe how to prepare images for Zapp using Photoshop or Photoshop Elements. For more information see www.bermangraphics.com/artshows/zapp.htm or **CONSULT A PROFESSIONAL PHOTOGRAPHER.**
5. Maximum file size is 3mb. If your file is too big, you can save it at a lower JPEG quality number or resize it to smaller pixel dimensions. **YOUR FILE SIZE MUST BE AT LEAST 300kb.** An image with a file size of less than 300kb cannot be resized upward.

Images will be used for booth review prior to the show to ensure that the jury images are representative of the work displayed and booth presented.

WARNING: If your artwork or booth image does not reflect the quality of your jury images, you could be asked to leave the show. Mass produced or kit-built work is NOT acceptable.

Jury images may be reproduced for publicity purposes.

Artwork and Submission Rules:

- Artists may display and sell only their own original work.
- No work from commercial molds or copied molds.
- No items solely assembled from or featuring work by others, such as purchased beads or kits.
- Artwork displayed or for sale must be in the category accepted by the jury.
- **JEWELRY may be displayed and sold only by those accepted in the Jewelry category.**
- You may apply in multiple categories, such as Glass and Jewelry. This entails two separate entries.
- All hanging 2D work must be properly mounted or framed.
- Matted work may be displayed neatly in bins.
- 2D reproductions must be labeled as reproductions and may not comprise more than 50% of booth content.
- All work must be for sale.
- Jurying is from the digital files submitted through the Art Fair at Queeny Park website, four images of artwork and one of the booth display.
- Images must reasonably represent the style and quality of the artwork to be sold. Selling or showing items not accepted by the jury process, will not be tolerated.

- Jury images will be compared to actual booth content. Artists will be required to remove work not representing the style and quality of the jury images submitted.

For the benefit of both artists and patrons, the rules described above will be strictly enforced. Any artist who does not comply completely with all rules will be asked to leave the Art Fair and will forfeit their booth fee.

The Jury Process:

The jury is composed of art professionals. Images are viewed by entry category. Each set of images is viewed first with all art images at once, then as individual images. The jurors do not see the names of the artists. Each entry is scored on a scale of 1-10. The cutoff score for a category may vary depending on the scores and number of entries in that category. The show committee Chairs will determine the final composition of the Art Fair by setting the number of artists accepted in each category.